

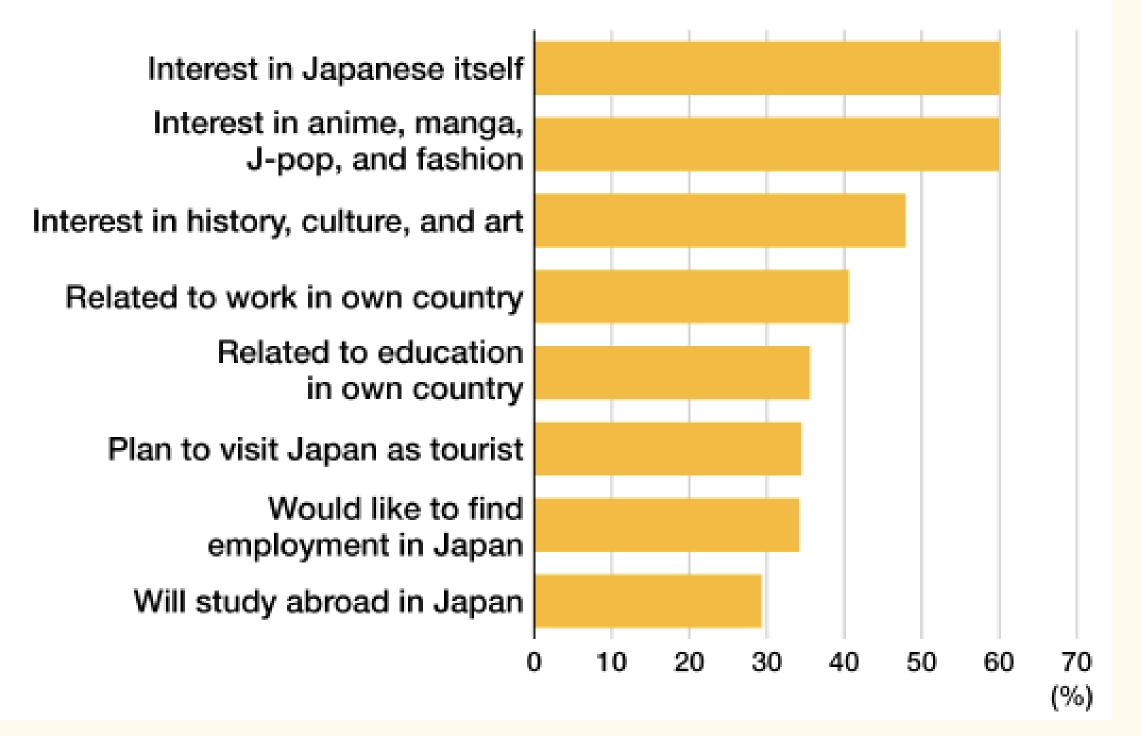


# JOI SCHOOL

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## REASONS FOR STUDYING JAPANESE

#### Top Reasons for Studying Japanese





## 1SECRET TO SUCCESS

THE MOST IMPORTANT ASPECT TO FOCUS ON DEPENDS ON EACH PERSON AND THEIR INTENDED GOALS.



#### WHAT IS YOUR AIM FOR LEARNING JAPANESE?



JLPT PREPARATION



BUSINESS COMMUNICATION



FAMILY RELATIONSHIPS



HOBBIES AND TRAVEL



### 2 TYPES OF LANGUAGE LEARNERS



#### LANGUAGE ENTHUSIASTS

Language enthusiasts or Language fans enjoy the idea of learning languages. These people find it fun to learn to count in Arabic (for example) or how to say greetings in Swahili.



#### LANGUAGE LEARNERS

Language learners are those people who actually engage in the act of learning. And although this may seem like an obvious distinction, the difference is over-coming any lack of motivation.

### 3 GOOD WAYS TO OVERCOME JAPANESE LANGUAGE HURDLERE

## IMMERSION

If you find yourself in rural Japan, you will soon learn that although most Japanese people learn English in school, many people cannot have in-depth conversations in English. You have to learn Japanese, just to be able to do daily tasks.

In this case, immersive language learning, necessity becomes the best motivation.

## MOTIVATION

An even better way to clear the self-motivation hurdle is making the language learning a personal goal and keep reminding yourself of why you are learning the language.





If you cannot uproot your life and fly to Japan on a whim, then you have to find motivation more locally.

Find a group of like-minded language learners, or cosplayer club, martial arts dojo, cuisine or anime fans meetup.

In a cosmopolitan city, you can probably find a language learning community for any language and hobby.







#### 4 GREAT REASONS TO MOTIVATE YOURSELF





#### SELF-CONFIDENCE

Get a self-confidence boost

When you set a goal and achieve it, this builds self-confidence, and that diffuses general happiness into many areas of life including family and friends' circles.

#### **CREATIVITY**

Creativity & general happiness

Research also shows that multi-lingual people can become more creative and gain more flexible minds which contribute to a wide section of life skills and general enjoyment.

#### **MEMORY**

Memory & concentration building

The process of learning a language boosts your memory and concentration, and it improves your general problem-solving skills.

#### **ANTI-AGEING**

Anti-ageing and brain training

Studies show that, if you study a 2nd language it slows mental ageing in both young and older adults, as well as prevents and dementia.

## 5 TIPS FOR LEARNING JAPANESE EFFECTIVELY!

## Practice speaking

The best way to improve your vocabulary is output. Memorizing is a great way to input but for retention - *output is the key*.

Try to use your Japanese in a learner-friendly environment like an online class.

## Understand grammar

For the JLPT (Japanese Language Proficiency Test), grammar comprehension makes up over 70% of the test score.

Note that the Listening section and the Reading section of the tests also need you to understand grammatical nuances.

The structure of sentences [s -> o -> v] is used from N5 all the way up to N1.

Read a lot

When you start learning Japanese, the first thing you encounter is the Hiragana and Katakana alphabet.

Then you come to learn Kanji! Kanji has more than 50,000 characters!

But don't be daunted, you only really need to learn about 2000 of them to become fluent.

## 5 TIPS FOR LEARNING JAPANESE EFFECTIVELY!

## Learn this Kanji trick

If your aim for learning Japanese is for practical purposes (travel, business, or even the JLPT) then you do not really need to be able to pronounce the kanji that you encounter.

You only really need to know what the words mean.

One trick for Western learners is to *focus* on the meaning of the words rather than how the words are actually said.

## Different situation Japanese

Japanese is a language that alters depending on to whom you are addressing.

If you are talking to a co-worker or if you are talking to your boss, your language will need to be varied.

Learn how to use different Japanese fluently and *practice* switching from one situation to another.

Practice using Keigo and honorific or humble Japanese.

The best way to do this is taking online classes that offer practical situations for business, travel and everyday usage with family and friends.



# 5 perfect ways TO MAKE PROGRESS







Language is about expression and is does not follow a simple formula. If you just study language from a textbook, you will sound robotic. So instead of just rote learning, try to focus on situational language.

#### **SPACED REPETITION**

Many successful people have achieved great results using this method.

Why? - our brains are simply not designed to remember things.

So the only way to learn is through repetition. Follow the simple principle of:

"use it or lose it"!

#### BE MINDFUL OF PROGRESS AIMS

Malcolm Gladwell's "10,000 Hour Rule" is often seen as a baseline of how long it takes to master any skill.

But not everyone wants to become a master, some want to be "pretty good" - so setting a goal that matches your desire to learn, and measuring the steps it requires is a carefree way to plan for your journey.

#### SCHEDULED FOCUS

Put aside "Japanese time" in your schedule.

If your brain knows,

"Its almost time for my regular Japanese class!" it builds the excitement and allows the brain to prepare ahead.

#### MAKE IT FUN

Not every part of your language learning needs to be actually learning.

# THERE ARE SO MANY BENEFITS OF LEARNING JAPANESE THAT YOU SHOULD START LEARNING RIGHT NOW

- MAKING FRIENDS
- ENJOYING YOUR TIME IN JAPAN MORE
- UNDERSTANDING THE CULTURE
- BECOMING MORE DISCIPLINED
- ACHIEVING PERSONAL GOALS
- JOB OPPORTUNITIES
- FINDING LOVE
- IMPROVING YOUR NATIVE LANGUAGE

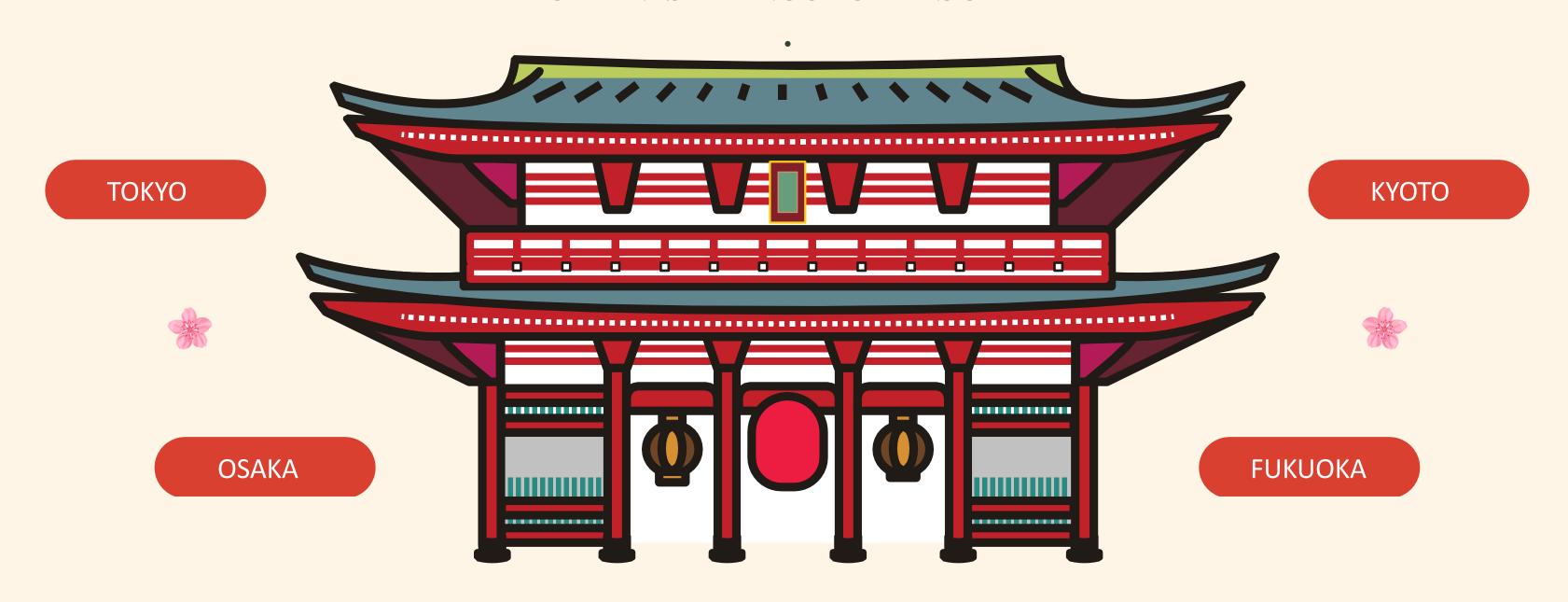




## IF YOU GET A CHANCE, THEN TRAVEL, TRAVEL, TRAVEL.

AND THERE ARE MANY EXTRA-CURRICULA WAYS
TO MAKE THE FIELD OF LEARNING
THE JAPANESE LANGUAGE ENJOYABLE.







## THANK YOU!

BY JOINING THIS JAPANESE LEARNING COMMUNITY, you will receive:

- ☑ Language learning tips and quizzes via email
- ☑ Regular direct teacher blog access
- ☑ Notifications on lesson discounts and campaigns.

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